



## **Know More Media Partners with Monica Flores of 10K Webdesign to Write for SistersInBiz.com**

*Online publisher Know More Media has partnered with businesswoman Monica Flores, founder and principal of 10K Webdesign, to write content for a new blog on women of color in business, SistersInBiz.com.*

Orange County, CA (PRWEB) Sept 14, 2006 -- Know More Media, an [online publisher of business information and news](#), and one of the world's leading business blog networks, has partnered with businesswoman Monica Flores, founder and principal of [10K Webdesign](#), to write for a new blog on women of color in business, [SistersInBiz.com](#), in partnership with Know More Media. SistersInBiz.com is one of the first business blogs to directly target the unique needs of women of color in business. It offers commentary, news, opinions, and ideas for executive-level and entrepreneurial women of color.

Filipina-American Monica Flores is the founder and principal of 10K Webdesign, a company that provides website design and business solutions to connect communities online. Based in West Oakland, California, 10K Webdesign focuses on media and strategic consulting for businesses, nonprofit organizations, and membership groups, offering marketing, strategic analysis, and custom web development. Clients include organizations, small businesses, online stores, foundations, political groups, and online initiatives. Founded in 2004, 10K Webdesign is a woman-owned, minority-owned privately-held company. Writing for a blog about businesswomen of color was a natural fit for Flores.

“My goal in life is to empower, educate, and connect women, particularly women of color,” she states. “I plan to make this blog a unique and useful resource for women of color in business, and I especially want visitors to read ‘Spotlight on Success’ ([http://www.SistersInBiz.com/spotlight\\_on\\_success/](http://www.SistersInBiz.com/spotlight_on_success/)), which focuses on a woman of color in a top ranking position on a regular basis.”

SistersInBiz.com (<http://www.SistersInBiz.com>) discusses topics including women millionaires, business planning, and women board directors. Also highlighted are inspirational stories about mentoring relationships, events, and trends, as well as issues of professional conduct, tax, business operations, marketing and PR, and general views and personal opinions for women of color in business.

“I look forward to being a resource to the business community,” said Flores. “As an Asian American, a Filipina, and an immigrant who has done well in this country, I'm proud of my heritage and I look forward to supporting the next generation. It is important that we all share experiences, knowledge, and contacts, so that together we all rise. SistersInBiz.com is a great place to for readers to voice feedback on the issues facing all women in business.”

“All of our blogs are written by authors who are authorities in their individual fields,” said Hal Halladay, CEO of Know More Media. “The business savvy and point of view that Monica Flores brings to our network of authors is an excellent example of the diversity and knowledge we offer to the readers of the blogs on our business blog network.”

“We are excited to have an author of Monica's caliber and experience join our team of authors,” said Dan Smith, VP of Publishing for Know More Media. “It is important to represent all voices in our increasingly

diverse global community. On SistersInBiz.com, Monica speaks to, and on behalf of, women of color in business—a very valuable element of the professional world.”

#### About 10K Webdesign

10K Webdesign (<http://www.10KWebdesign.com>) provides website design and business solutions to connect communities online. Focusing on professional, pleasing, and functional solutions like the ANCHOR community-building package, 10K Webdesign offers marketing, strategic analysis, and custom web development. Clients include organizations, small businesses, online stores, foundations, political groups, and online initiatives. Founded in 2004, 10K Webdesign is a woman-owned, minority-owned privately-held company based in West Oakland.

#### About Know More Media

Know More Media (<http://www.KnowMoreMedia.com>) is a rapidly growing online publisher of business information and news, and is headquartered in Orange County, CA, with an office in Orem, UT. Led by a team of seasoned business executives with many years of online publishing and business management experience, Know More Media is a revolutionary departure from traditional business publishing. The Company contracts with expert writers from across the globe to supply valuable business-related blog content to the online world. Its authors are typically practicing authorities in their fields, who provide their business advice and knowledge to business readers through a blog. Readers are encouraged to participate through comments and continuous feedback, thereby not only learning, but sharing their valued experience to an ever-expanding community of business expertise.

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#### Contact Information

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<http://www.SistersInBiz.com>

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